

SPOTLIGHT

Media Release

Friday, July 22, 2011

“Mayor, Cr Phillip Silver Opens Spotlight Store in Ballina”

~Ballina OPENING Wednesday 27th July 8:00am ~

Spotlight celebrates the opening of its brand new Ballina store on Wednesday 27th of July when Mayor, Cr Phillip Silver and General Manager of council, Paul Hickey cut the ribbon at 8:00am to reveal the new store to customers.

The new store located at the Harvey Norman Centre – Lot 2 Boeing Avenue, Ballina will offer customers never-before-seen Grand Opening specials amongst all of Spotlight’s famous products. Customers are encouraged to get in early and take advantage of the big sale and pick up a bargain!

Zac Fried, Owner of Spotlight, said “As Australia’s largest retailer of fabric, craft and home interiors, we are very excited about opening a brand new store in Ballina”

“Our new Spotlight store in Ballina has a bigger range in a new brighter store environment; it’s guaranteed to excite new customers and the entire community”.

“Community is the heart of the Spotlight business and as a family owned and operated Australian business we want to make sure we are always investing in the future and today we are proud to be creating 30 jobs for local residents” said Mr Fried.

“Our new Ballina team is very excited to be opening today and we know that our loyal customers and the community will come down and celebrate with them on the day”

As well as the great bargains on offer, each customer that comes through the doors and makes a purchase will receive a free Spotlight show bag valued at \$30 each - while stocks last! There will also be free family friendly entertainment happening throughout the day including face painters, balloon artists, musicians, and a sausage sizzle.

Spotlight Ballina is located at the Harvey Norman Centre, Lot 2 Boeing Avenue, Ballina and will be open daily from 9am-5.30pm Monday through Wednesday, late night trading on Thursday 9am-7pm, Friday 9am–5:30pm, Saturday 9am-4.00pm, and Sunday 10am to 3pm. Special trading hours for the grand opening day is 8am til 9pm. To share in the fun Spotlight Lismore will also be celebrating the opening of the Ballina store with the same 5 day grand opening sale!

With over 90 stores Australia wide, Spotlight is Australia’s largest retailer of dress fabrics, craft & home interior ideas. Call 1300 305 405, or visit www.spotlight.com.au

For more information or to arrange photo opportunities please contact:

Media contact:

Jonathan Gelfand – General Manager of Marketing M: 0413 988 150 jono@spotlight.com.au
Chloe Near - Public Relations M: 0413 988 412, chloen@spotlight.com.au