



# CELEBRATE YOUR PERSONAL STYLE WITH LMFF

*L'ORÉAL MELBOURNE FASHION FESTIVAL (LMFF) IS CALLING ON FASHION ENTHUSIAST'S AND STYLE INNOVATORS – WE WANT YOU!*

*LMFF STYLE CELEBRATION  
Presented by Spotlight*

**4.00PM – 5.30PM**

**FEDERATION SQUARE,  
CORNER SWANSTON AND  
FLINDERS STREETS  
FREE EVENT**

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*Be part of what LMFF aims to make the largest public fashion event in the world! Come down to Federation Square to participate in LMFF's newest event on the program that salutes the role of personal style in fashion.*

*Celebrate your individual fashion flair and come along in a look that expresses your originality and creativity for a chance to be style-hunted by our celebrity judges. Learn the secrets of the season from leading stylists and designers plus take home fabulous prizes from Spotlight.*

**ACTIVITIES, CELEBRITY  
APPEARANCES, WORKSHOPS,  
GIVEAWAYS AND LIVE  
ENTERTAINMENT FOR ALL!**

**L'ORÉAL  
MELBOURNE  
FASHION  
FESTIVAL**

**14-21  
MARCH  
2010**