

SPOTLIGHT

Media Release
Friday 11th September 2009

GRAND OPENING - SPOTLIGHT BENDIGO **Back – Bigger brighter better!**

At 8am on **Saturday 19th February 2009** Spotlight Bendigo will celebrate its grand re-opening; welcoming back its loyal customers with fantastic bargains and opening specials.

The Bendigo store located at 6 Morang Rd has undergone a series of extensive renovations since suffering fire, smoke and ember damage in the devastating February 2009 bushfires.

The team have rallied over the past six months and with great support from the Bendigo community will, on Saturday, open the doors to a brighter and better store for their loyal customers.

Mark Goddard CEO of Spotlight, speaking today ahead of the launch said "I am delighted to see our Bendigo store back trading at one hundred percent."

"The team; with the support of the Bendigo community have done an outstanding job working to re-open the store; today we see their collective patience pay off with the opening of our newly renovated store full of fantastic products."

Store Manager Helen Hunter said "Our team is exited about the prospect of opening the new and improved store after the devastating fires. We again want to extend our thanks to the Country Fire Authority and many volunteers who's swift response averted further disaster for not only Spotlight but the entire Bendigo community back in February"

"Today heralds a new chapter for Spotlight in Bendigo. We want our customers to enjoy the best range, best value for money in the best retail environment and I'm confident our renovated Bendigo store will deliver this" said Ms Hunter.

Spotlight customers are invited to get in early and come and pick up a bargain at the grand opening sale. There will be free, family friendly entertainment including roving musicians, entertainers and free face painting for the kids.

The renovations will ensure that Bendigo customers will be able to access all aspects of the famous Spotlight offer: Manchester, Sew Centre, Craft / DIY, Sparty's, Custom Made Furnishings, Home Décor and Furnishings.

Spotlight also offers customers a shop at home service with a fixed rate freight cost of \$6.95 any parcel, anywhere in Australia call 1300 305 405 or visit www.spotlight.com.au

Spotlight will be open from 8am to 6pm for the opening day; 10am to 5pm Sunday and it will be open daily from 9am – 5:30pm Monday through Thursday, late night trading on Friday 9am – 9pm, and 9am – 5.00pm Saturday following.

With over 90 stores Australia wide Spotlight is Australia's largest retailer of dress fabrics, craft & home interior ideas. Call 1300 305 405, or visit www.spotlight.com.au

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