

# SPOTLIGHT

Media release

September 2011

## 'In the Spotlight at Melbourne Spring Fashion Week' Official Partner of the 2011 MSFW

Spotlight is thrilled to be sponsoring and presenting the 2011 MSFW Spotlight Emerging Designer Series. With a passion for creativity and innovation and a commitment to nurturing talent, ideas and enthusiasm, Spotlight and MSFW represent the perfect partnership.

On the back of this partnership, Spotlight are giving students the chance to win an internship at a renowned fashion house in Melbourne's sister city, Milan! The lucky winner will experience the world's fashion capital for themselves, learning from the crème de la crème of fashion.

Through the Emerging Designer Series sponsorship, Spotlight have the privilege of seeing the new generation of Australian design talent take to the stage, where we hope to help them on the next stage of their journeys. By partnering with MSFW we get to share in a wonderful seven days of adventure, individuality and self expression.

"Spotlight's philosophy rests solely on inspiring and resourcing our customers and celebrating their creativity and individuality. Involvement with students and practitioners of design forms an important part of our company's industry and community involvement. To be able to provide practical assistance to a new generation of local designers in our own home town of Melbourne is especially important." Quentin Gracanin, CEO of Spotlight said.

Spotlight is where you go to get the nuts and bolts of your creative projects, from materials and equipment to ideas and techniques. MSFW is where we see the outcomes of these artistic endeavours.

Melbourne Spring Fashion Week runs from the 5<sup>th</sup> to the 11<sup>th</sup> of September 2011, with the RMIT Student runway featuring on Saturday the 10<sup>th</sup> of September, come down and support Melbourne's young emerging designers as they reveal their much anticipated collections.

Spotlight - Turning fabrics into fashion

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**SPOTLIGHT**  **CREATING inspiration, EVERYDAY**

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