

# SPOTLIGHT

Media Release

Thursday, August 26, 2010

## Spotlight are proud partners of MSFW 2010.

In 2010 Spotlight is excited to be an official partner of the Melbourne Spring Fashion Week, presenting the RMIT Student Series Runway and Exhibition and also the Emerging Designer exhibition.

Spotlight is also proud to present with the City of Melbourne the RMIT Student Series prize giving one talented individual a life changing opportunity to continue their fashion design studies in Milan.

“Presenting the RMIT Student Series prize will give one talented individual a life changing experience that we know will help cement their future direction in the industry”

“This award will honour a future face of fashion; their innovation, style and creativity; highlighting the best home grown fashion talent from the RMIT School of fashion in a new and exciting event forum” Mark Goddard , CEO of Spotlight said.

Melbourne Spring Fashion Week will run from the 30<sup>th</sup> of August to the 5<sup>th</sup> of September 2010, the student series showcases RMIT’s fourth year student’s graduate collections through runway shows on Sat 4<sup>th</sup> of September, and a series of shipping container exhibitions running throughout the entire week at different locations around Melbourne.

The Emerging Designer exhibition will showcase Melbourne’s most unique and talented designer’s work in shopfronts around Melbourne.

Spotlight has a long history of supporting established and emerging designers. We believe everyone can create their own fashion whether it is inspired by the latest looks from the catwalk or something a little more unique using the hundreds of affordable fashion fabrics and patterns available through our 109 stores. We are committed to supporting and encouraging designers celebrate their style every day.

If you would like any more information please visit [www.msfw.com.au](http://www.msfw.com.au) or contact:

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